The added value of international Joint Programmes in curriculum design

Peer Learning Activity-Curriculum Design

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The Curriculum Challenged

"Higher education all around the globe is facing considerable expectations from society at large. Those expectations are slowly becoming imperatives: the imperative of internationalization, of innovation, of employability, of global citizenship and democratic culture, of sustainability, of inclusive learning, of community engagement… In order to equip the graduates adequately, those imperatives have to be translated into learning outcomes and integrated in the curricula. Facilitating those challenges entails the strategic and innovative rethinking of traditional approaches to curriculum design and delivery."

[www.vlor.be/project/curriculum-higher-education-challenged]
1. Joint Programmes: An Introduction
2. The UAM Experience
3. The YERUN Experience

Outline
1. Joint Programmes: an Introduction
Joint Programmes: Internationalisation and beyond
Great impetus towards JPs in the last decade

JP's at the core of UAM internationalization strategy and

Member states are committed to removing legal obstacles at national level for the establishment and recognition of degrees in Joint Programme degrees

They foster students' European identity and enhance their employability

They are encouraged to set up these programmes and enhance the mobility of students

HEIs are at the core of UAM internationalization strategy and

Joint Programmes as one of the pillars of the EHEA, together with common degree structure, the adoption of ECTS credits and a common quality assessment framework

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Central to promote collaboration within the YERUN network

Great impetus towards JPs in the last decade
Joint programmes are the result of two or more institutions joining forces to combine their academic resources and traditions with the objective of improving the quality of teaching and research in the particular subject area covered. A joint programme should be a programme of a higher academic standard than each of the participating institutions would achieve separately.
The added value of JPs (1)

- Retaining high-potential home students who target to have a study experience abroad (beyond Erasmus+ exchange programs)
- Enhancing employability and offering students access to programmes that can lead to professional accreditation in their field
- Developing innovative international curricula, education, and mobility experiences
- Improving the quality of courses by exposing them to challenging international standards both as to contents and as to teaching methods
- Complementarity: offering courses that could not be offered by one institution alone and which complement partners’ curricula
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The added value of JPS (2)

- Attracting international students and promoting multiculturalism
- Providing a structured mobility experience for students
- Enhancing the European identity by being fully exposed to different higher education systems
- Establishing close links leading to collaboration in other areas (research)
- Strengthening links with partner institutions
- Internationalisation of staff (teaching and administrative)
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- International visibility and reputation
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